



LIVEWIRE

January 2025 Issue

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DEPARTMENT OF CORPORATE ECONOMICS

National Seminar on Urbanization and Economic Development

The National Seminar on Urbanization and Economic Development was organized by the Department of Economics in hybrid mode on 23rd January 2025. It aimed to explore the nature of urbanization and whether it creates an enabling environment for economic development. The department invited Dr. J. Sadakkadulla, Former Regional Director of RBI and Mentor at Workfreaks Business School, Chennai, to deliver the inaugural address. The technical sessions of the seminar covered various topics, starting with Social and Environmental Impacts of Urbanization in the first session, followed by Infrastructure Impact on Human Development in the second session.





The third session focused on Increasing Cost of Living and Its Exclusive Outcomes of Urbanization, while the final session discussed the Environmental Perspective on Urbanization. Dr. Chandrachud Sivaramakrishnan, Professor and Head, Department of Economics, Vels Institute of Science and Technology, addressed the valedictory session.

The seminar provided a comprehensive understanding of urbanization in relation to social, environmental, economic, and human development, serving as an enlightening experience for students, researchers, and academicians from various institutions.





DEPARTMENT OF B.COM CORPORATE SECRETARYSHIP AND INFORMATION SYSTEMS MANAGEMENT

(1) WORKSHOP ON "ARTIFICIAL INTELLIGENCE - DISRUPTIONS AND OPPORTUNITIES IN EDUCATION"

The Department of B.Com Corporate Secretaryship and Information Systems Management at Justice Basheer Ahmed Sayeed College for Women organized a workshop on the topic "Artificial Intelligence - Disruptions and Opportunities in Education" on January 24, 2025. Held at the Golden Jubilee Seminar Hall, the event aimed to provide students and faculty with a deeper understanding of the role of Artificial Intelligence (AI) in education, its potential disruptions, and the new opportunities it presents.





The workshop began with a prayer led by Ms. Thaseen Ismail, creating a serene atmosphere. Ms. Uthra delivered the Welcome Address, introducing the workshop's theme and emphasizing its relevance amidst the rapid advancements in technology. As a token of appreciation, a memento was presented to the guest speaker, Mr. Yahya Rasheed, Head of the Global Delivery Centre at HCL Tech, by Dr. B. Barackath, Head of the Department, and Mrs. A. Iffath Jehan, Assistant Head of the Department. The acknowledgment was presented by Ms. Ayesha Nazreen, who expressed gratitude to the guest speaker, the organizing team, and the participants for their contributions to the success of the event.

In his keynote address, Mr. Yahya Rasheed provided an insightful and comprehensive analysis of the transformative impact of AI on education and various industries. He explained the concept of Generative AI, its applications, and its growing importance across modern sectors. He also discussed the market share of AI technologies, financial projections, and their impact on productivity and economic growth.





Mr. Rasheed highlighted the rising demand for AI-related jobs and career opportunities within the field. Furthermore, he spoke about the emergence of AI startups, the importance of innovation, and the global race for AI leadership, including its implications for education and evolving job markets.

Mr. Rasheed emphasized the need to develop functional skills, business acumen, adaptability, problem-solving abilities, and effective communication skills to thrive in an AI-driven world. He encouraged participants to adopt an abundance mindset that fosters continuous learning, collaboration, and embracing new opportunities.

The workshop concluded with an engaging interactive session where participants, including Mrs. Shereen A. and Ms. Suganya Y., posed thought-provoking questions on the implementation of AI in educational settings and its influence on the job market. Mr. Rasheed addressed these queries in detail, offering valuable insights and additional clarity.





The event ended with the National Anthem, leaving participants enlightened and enthusiastic about the future of AI in education. The workshop served as a valuable platform for learning and discussions, reinforcing the importance of embracing AI-driven opportunities. The Department expressed sincere gratitude to Mr. Yahya Rasheed for his insightful presentation and to all participants and faculty members for making the event a success.





(2) WORKSHOP ON TRAIN THE BRAIN FOR EXCELLENCE

The Department of B.Com Corporate Secretaryship and Information Systems Management at Justice Basheer Ahmed Sayeed College for Women organized a workshop titled Train the Brain for Excellence on 28th January 2025 at the Golden Jubilee Seminar Hall. The workshop aimed to provide participants with valuable insights into the role of brain training in education, the disruptions it faces, and the opportunities it presents.

The workshop commenced with a prayer led by Ms. Thaseen Ismail, creating a calm and focused environment. Following the prayer, Ms. Safaa delivered the welcome address, introducing the theme and highlighting its relevance in the era of technological advancements. The mic coordination was handled by Ms. Devadharshini.

A memento was presented to the guest speaker, Dr. Sachin Varma, by Dr. B. Barackath (Head of the Department) and Mrs. A. Iffath Jehan (Assistant HOD) in appreciation of his valuable contribution to the workshop.





Session Highlights

Dr. Sachin Varma's Session:

Dr. Varma, who holds a master's degree in psychology and a doctorate in games, shared three key rules for brain training:

1. Focus better
2. Improve memory
3. Be happy

He also conducted engaging activities:

A fun IQ game called Smart Rope, where students learned the values of observation, smart thinking, and teamwork.

A brain gym exercise where students practiced hand and finger coordination (5&L, 2&3, 2&2, thumb and pinky exercises) to boost mental alertness.





Ms. Tejaswini Rao's Session:

Ms. Rao emphasized the 3 Cs for Change:

1. Consciousness
2. Celebration
3. Courage

She advised participants to accept changes, remain adaptable, focus on life goals, and take actionable steps toward achieving them.

The event concluded with the National Anthem, leaving participants with a sense of enlightenment and enthusiasm. The workshop provided a valuable platform for learning and discussion on the importance of focus, adaptability, and cognitive development in education and professional growth.

The Department of B.Com Corporate Secretaryship and Information Systems Management extends its gratitude to Dr. Sachin Varma and Ms. Tejaswini Rao for their thought-provoking sessions, and to all participants and faculty members for making the workshop a success.



DEPARTMENT OF CHEMISTRY

International Conference On “SMART MATERIALS (ICSM-2025)” Innovation For The Modern Age



The International Conference on Smart Materials(ICSM 2025)-Innovation for modern Age, was organized by the Department of Chemistry on 22nd January 2025. The primary objective of the conference was to provide insights into smart materials and their innovative applications.

The event commenced with a welcome address by Dr. Gulsonbi, Associate Professor and Head, Department of Chemistry, JBAS. This was followed by the presidential address delivered by Dr. Amthul Azeez, Principal and Correspondent of JBAS. The Conference Souvenir was also released.



Conference Sessions

First Session:

Topic: "Smart Dyes – Pioneering Innovation in Stimuli-Responsive Optical Materials" By Dr. Zeena S Pillai, Professor, Department of Chemistry, Amrita School of Physical Sciences, Kerala.

Second Session:(Online Mode)

Topic: "Smart Materials – Exploring Stimuli-Responsive Self-Healing Polymers" By Dr. G. Periyasami, Associate Professor, Department of Chemistry, College of Sciences, King Saud University, Riyadh.

Third Session (Post-Lunch):

Topic: "Dye-Sensitized Quantum Dot Materials for Solar Cells" By Dr. H. R. Radha, Assistant Professor, Department of Chemistry, KS School of Engineering and Management, Bangalore.





Valedictory:

Dr.M.Singan, Associate Professor,PG and research department of chemistry, presidency college and Dr.P.V.Krupakara, Vice-principal, professor and head, department of chemistry, Cambridge Institute of technology, bangalore, addressed the valedictory session.

An e-poster competition was conducted as part of the conference, where students from various colleges participated.

Prize Distribution for the e-poster competition was made. The judges were Dr.Maryam Usmani, Assistant professor and head, PG and research department of physics, JBAS and Dr.Noorjahan, Associate professor, Department of Zoology, JBAS.



The International Conference on Smart Materials successfully brought together experts from various institutions to discuss the latest advancements in the field. The sessions provided valuable insights into smart dyes, self-healing polymers, and dye-sensitized quantum dot materials, highlighting their applications in modern technology. The conference fostered knowledge exchange and inspired future research in smart materials. The event concluded on a high note with the valedictory session and prize distribution, making it a fruitful and enriching experience for all participants.

PG & RESEARCH DEPARTMENT OF ZOOLOGY

Special talk on "New approaches to combat advanced stages of Cervical Cancer"

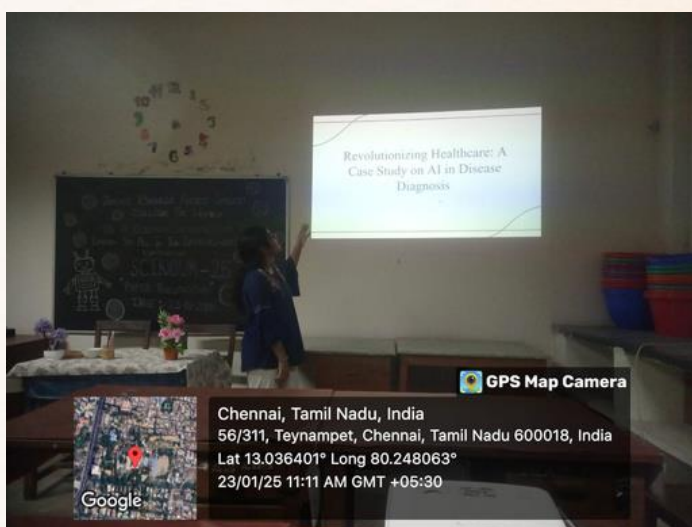
On January 6, 2025, Dr. R. Ilango, Assistant Professor in the Department of Endocrinology at the University of Madras, Tarmani campus, Chennai, delivered an informative lecture on "New approaches to combat advanced stages of Cervical Cancer." Offering valuable insights into recent advancements in Cancer treatment.



PG & RESEARCH DEPARTMENT OF ZOOLOGY

Intercollegiate Competition "SCINOVA-25 "

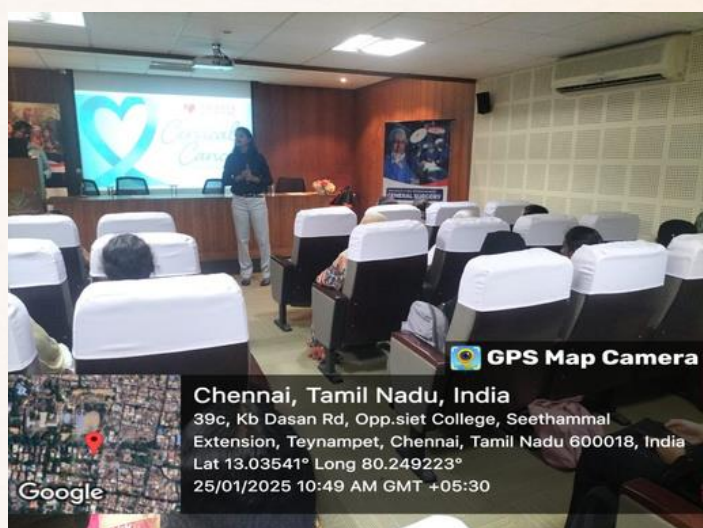
An intercollegiate competition was held on January 23, 2025 with the participation of nine colleges from across the city. The event featured a range of activities, including Prognosis, Block & Tackle, Poster Presentation, Paper presentation and AI Fusion. Prizes were awarded to the winners in each category, celebrating the exceptional talent and innovation showcased by the participants.

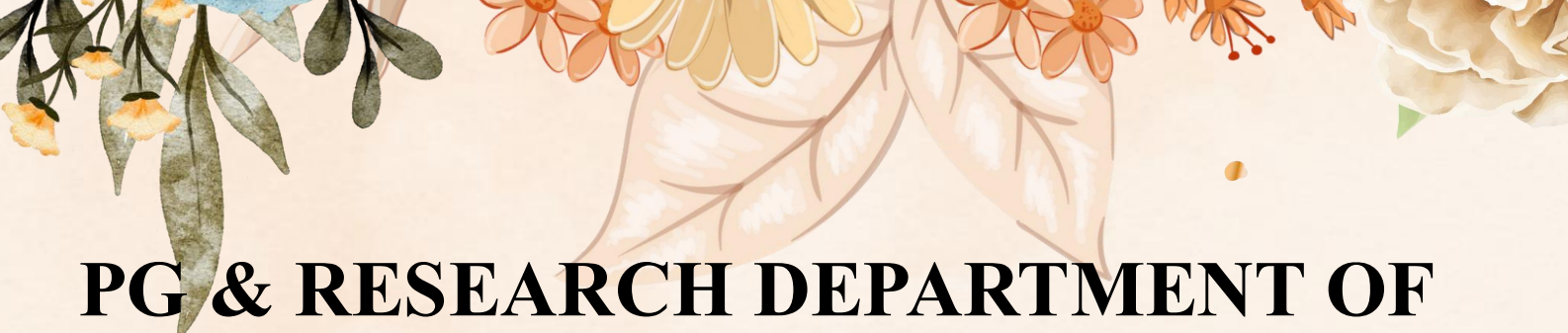


PG & RESEARCH DEPARTMENT OF ZOOLOGY

An awareness talk on "Cervical Cancer "

An awareness talk on Cervical Cancer was held on January 25, 2025 under the auspices of the DBT Scheme. The session featured distinguished guest speakers Dr.D.Deepika, a consultant Gynecologist and Oncologist and Dr.K.Azmi Soundarya, Radiologist from Aishwarya Hospital. In addition to the talk, a medical camp was organised for the non-teaching staff, providing health check-ups and support.



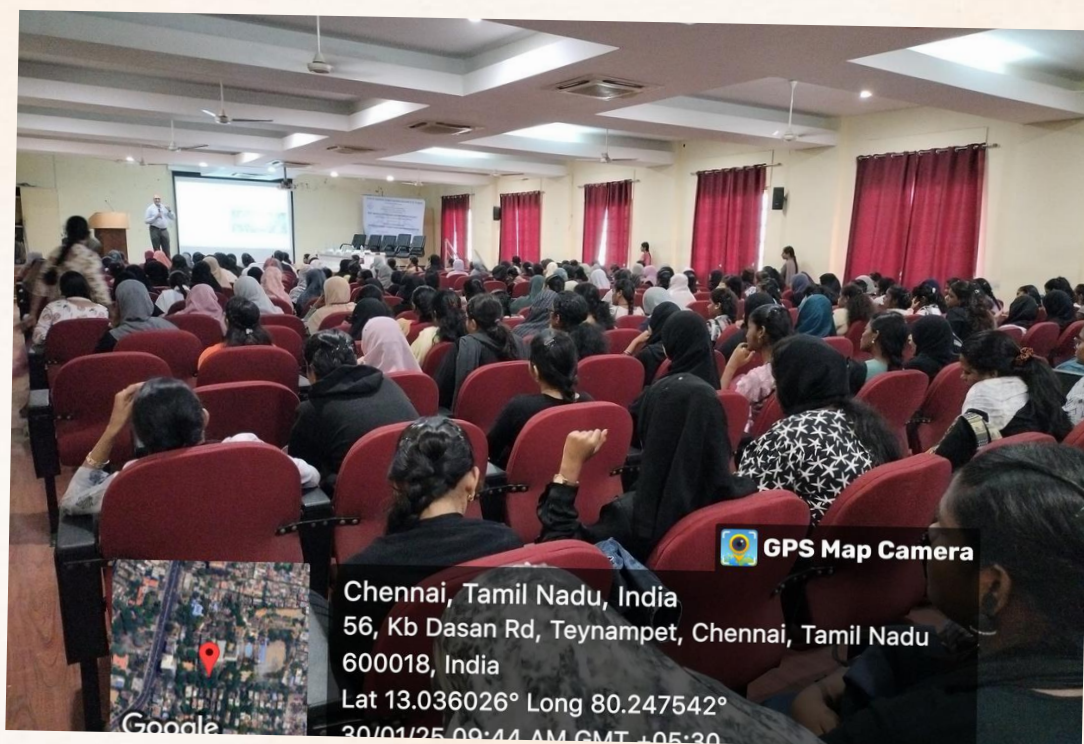


PG & RESEARCH DEPARTMENT OF ZOOLOGY

Natonal Seminar on "Artifical Intelligence in Biological Sciences: Current Trends and Future Perspectives."

A Seminar on "Artifical Intelligence in Biological Sciences: Current Trends and Future Perspectives" was held on January 30, 2025. The event began with an inaugural address by Dr.Balamurali Shankar, Chief knowledge officer at IIT Madras. The valedictory address was delivered by Dr.Jayanthi, Associate Professor in the Department of Computer Science Engineering at Sri Ramachandra Institute of Higher Education and Research. Other distinguished speakers included Mr.Chandrashekar Balasubramanian, Senior consultant at IIT Madras Pravartak, Chennai, Dr.S.Ahamed Ali, Assistant Professor in the Department of Computer Science and Engineering at SRM Easwari Engineering College, Ramapuram and Dr.N.Vishvanadan, Associate Professor and Head of the Department of Statistics at Presidency College, Chennai.





YOUTH RED CROSS NATIONAL YOUTH DAY



On January 12th, in celebration of National Youth Day, the YRC volunteers organized an awareness talk for students on the topic "The Role of Young Achievers." Additionally, a drawing competition was conducted to engage and inspire creativity among the participants.

YOUTH RED CROSS

HOME VISIT



The Youth Red Cross from the Department of Home Science visited the Shelter for Urban Homeless Women, providing essential food items and daily hygiene products. They also spent valuable time with the residents, offering support and companionship by listening to their stories and also singing and dancing with them .



YOUTH RED CROSS

J - THEATRE



On January 30, 2025, over 100 YRC volunteers extended their service in facilitating the conduct of J Theatre events and maintaining discipline on campus. Their dedication was evident as they assisted with event coordination, managed crowd control, and provided necessary support to participants, ensuring an organized and engaging experience for all.



ENVIRO CLUB

MEGA CLEANUP



On January 25, 2025, members of The Enviro Club from Justice Basheer Ahmed Sayeed College actively participated in a Mega Clean-up Drive at Besant Nagar Beach. The event was organized by the Tamil Nadu Pollution Control Board (TNPCB) and the Greater Chennai Corporation (GCC) with the goal of promoting environmental responsibility and keeping the coastline clean.

Students enthusiastically took part in removing plastic waste and other litter from the beach, contributing to a cleaner and healthier environment. To appreciate their efforts, refreshments were provided to all participants.

LITERARY FEST

The Student Majlis 2024-2025 successfully conducted its Literary Fest on 20th January, 2025. The event commenced with a prayer, followed by a warm welcome address.





The first on-stage event of the day was News Reading, judged by Ms. Vedhavalli Jagadheesan. In this event, students were provided newspapers on the spot, which they curated and presented creatively. This was followed by the Debate competition, judged by Mr. Mukil Mohanachandran, where participants were given impromptu topics to evaluate their spontaneity and knowledge. The final on-stage event of the day was the Stress Interview, judged by Ms. Aysha Faiza Rahman, where participants faced challenging questions designed to test and enhance their confidence and speaking abilities.



The off-stage events included Creative Writing, judged by Mr. Vishak, and Journal Making, judged by Ms. Divine Rizia. The event concluded with a prize distribution ceremony. The Literary Fest was a resounding success, leaving participants and attendees with treasured memories and valuable experiences.



DEPARTMENT OF BUSINESS ADMINISTRATION

WORKSHOP ON TABLEAU 2024-2025

The Department of Business Administration conducted Tableau workshop on January 25th, 2024 at 2pm in the presence of the esteemed guest Dr. Karthiya Banu, Founder & CEO, Inspire Softech Solutions and Mr. S. Aravind, Developer & Technical Educator of Inspire Softech Solutions.

Introductory remarks was given by Ms. Yuvasha Sathish of III BBA-B who hosted the event, which was followed by a prayer led by Ms. Fathima Akther of III BBA-B. Ms. Yuvasha Sathish of III BBA-B welcomed the gathering on behalf of all dignitaries, staff and students. The host called upon Ms. Adeeba Durriya, III BBA-B to present the introduction of the guest speaker and highlighted the achievements and successful events of the resource person.





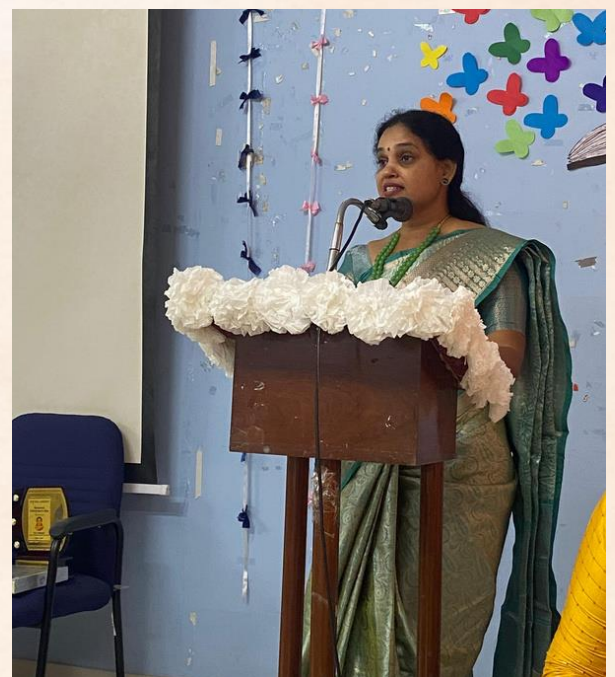
The host requested the Vice Principal & Head of the Department, Dr. Firdouse Jahan to honour the guests with a dry fruit basket as a token of love and appreciation. Mr. S. Aravind addressed the crowd with his insightful teachings. The main event was on how to operate and use tableau to its fullest by the resource person Mr. S. Arvind.

Dr. Karthiya Banu, founder & CEO, Inspire Softech Solutions, Chennai, addressed the crowd with a motivational speech. The host called upon Ms. Gayathri, III BBA-A to deliver the vote of thanks. The workshop came to an end with the National Anthem.



CENTRAL LIBRARY

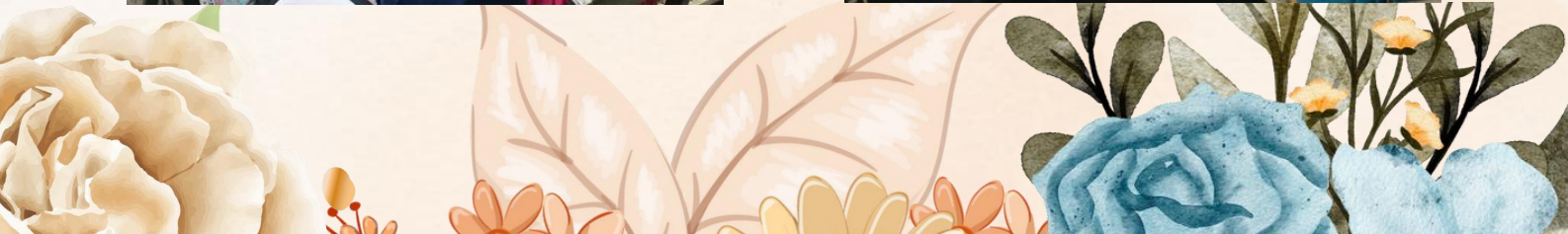
The Central Library organized a lecture on the topic "Read to Lead" The lecture aimed to inspire the participants to recognize the importance of reading and how it contributes to leadership and personal development. Additionally, the event also included the prize distribution of participants and prize winners of National Librarian's day competition, Ms office course completion certificates and Badges distribution of Library representatives and volunteers. The resource person was Dr. B. Srilakshmi, a librarian from Sir Theagaraya College, Chennai.





CENTRAL LIBRARY

The Central Library conducted a 3-day training program for UG students on the topic 'Time to Top - Awareness and Training Session for Competitive Exam Aspirants.' This training session took place from January 2, 2025, to January 4, 2025. The timings were as follows: FN session from 1:00 pm to 2:00 pm and AN session from 12:00 pm to 1:00 pm. A total of 44 participants attended, from both FN and AN session. "The training program beneficial for the participants, helping them understand the critical elements of competitive exam preparation and motivating them to work towards achieving their goals.



CENTRAL LIBRARY

The Central Library organized a Book Fair in collaboration with the English department on 30th January 2025 during "J Theatre Melange 2025." Four publishers set up their book stalls:

- 1.Yours Choice, Book Seller and Library Suppliers ,
Perambur,Chennai.
- 2.Sams Publishers, Nanganallur ,Chennai.
- 3.Merven Educational Solutions, Madipakkam ,Chennai.
- 4.CSB Books, Library Suppliers and Distributors, Maduravoyal
Chennai.

The book stalls were opened from 9:30 am to 4:00 pm. Students eagerly purchased books from various genres.



DEPARTMENT OF COMMERCE

2nd International Conference on “Technological Transformation: A Key Catalyst for Sustainable Business Development”



The 2nd International Conference on “Technological Transformation: A Key Catalyst for Sustainable Business Development” was held on January 21, 2025, at Justice Basheer Ahmed Sayeed College for Women, Chennai, from 9:30 AM to 5:00 PM. Organized by the Department of Commerce (Afternoon Session) in collaboration with B.S. Abdur Rahman Crescent Institute of Science and Technology, the event focused on the role of technological advancements in driving sustainable business strategies.





The conference began with an inaugural session featuring a welcome address by Dr. M. Hameedunissa, Associate Professor and Head of the Department of Commerce. Eminent speakers such as Dr. K. Soundarapandiyan, Dr. Amthul Azeez, Dr. Ayub Khan Dawood, and Dr. N. Raja Hussain shared insights on the significance of technological transformation. The keynote address by Prof. (Dr.) B. Nimalathasan and a special address by Dr. Mohsin Shaikh provided valuable perspectives on sustainable business practices. The proceedings of the conference were formally released by Mrs. Bader Sayeed.

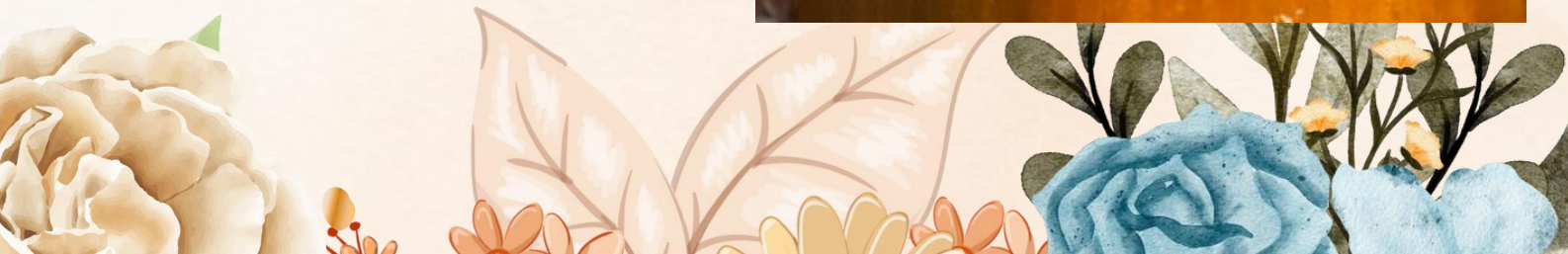


A panel discussion on “The Role of Technology in Shaping Sustainable Business Strategies” highlighted the importance of integrating technology to achieve efficiency, sustainability, and long-term growth. Experts emphasized how businesses can leverage digital tools and AI to optimize their operations.





Six technical sessions chaired by distinguished academicians covered themes like Sustainable Entrepreneurship, Operations & Logistics, Human Resource Management, Marketing Dynamics, Artificial Intelligence, and CSR. Presentations from experts in China, Sri Lanka, Oman, Malaysia, and India enriched the discussions.





In the valedictory session, Mr. Firoz Sait (Senior Global VP, Edvoy, UK) and Dr. V. Hemanth Kumar (Presidency University) addressed the audience. The event concluded with participant feedback, Best Paper Awards, and a Vote of Thanks by Dr. Fahmeeda Yasmeeen.







The conference successfully emphasized the role of technological advancements in building sustainable and resilient business models, encouraging collaboration between academia and industry while fostering interdisciplinary discussions.



NSS UNIT

ROAD SAFETY AWARENESS ORIENTATION TRAINING

The National Service Scheme (NSS) units of Justice Basheer Ahmed Sayeed College for Women (Autonomous), Chennai, in association with the Ministry of Youth Affairs and Sports, Government of India, MY Bharat Nehru Yuva Kendra (NYK) Chennai District, the Regional Transport Office, and the Greater Chennai Traffic Police, organized an Orientation Training for MY Bharat Volunteers on Road Safety Awareness. The event, held on January 23, 2025, from 9:30 A.M. to 12:30 P.M. at the S.I.E.T. Sports Pavilion Hall, commemorated National Road Safety Week (January 17-23, 2025) and saw the enthusiastic participation of 600 students.





The program began with a welcome address by Mr. A. Saravanan, Deputy Director, MY Bharat, NYK Chennai, who highlighted the significance of road safety education and the role of young volunteers in spreading awareness. In preparation for the event, students were provided with 600 T-shirts and 470 caps on January 22.

The Chief Guest, Tmt. Megalina Iden, Deputy Commissioner of Traffic (South), Greater Chennai Traffic Police, delivered a powerful speech emphasizing the importance of adhering to traffic rules, the role of law enforcement in ensuring public safety, and the need for responsible road usage.



Mr. Senthilkumar, State Director for Tamil Nadu and Puducherry, Ministry of Youth Affairs and Sports, Government of India, delivered the keynote address, where he enlightened volunteers on the national initiatives undertaken to enhance road safety measures. He urged volunteers to actively participate in community-based awareness campaigns.





Guest speakers included Mr. Kumara, Regional Transport Officer, South Chennai, and Mrs. Jayalakshmi, Inspector, RTO, South Chennai. They provided informative presentations on traffic regulations, the consequences of violations, and the importance of vehicle maintenance and safety gear.

The Principal & Correspondent of the college, Dr. Amthul Azeez, and Vice Principal of the Afternoon Session, Dr. S. Firdouse Jahan, commended the collaborative efforts of the organizing bodies in imparting critical knowledge on road safety.

The event was successfully coordinated by the NSS Programme Officers, Dr. I.S. Parveen Sultana, Dr. Mallika Begum, Ms. R. Kalpana Chandravadhani, and Dr. S.M. Jasima Parveen. Dr. I.S. Parveen Sultana delivered the vote of thanks, expressing heartfelt gratitude to the dignitaries, speakers, and participants for their contributions.



As part of hands-on training, the 600 volunteers were divided into teams led by NSS coordinators and accompanied by police officers. The teams were assigned to traffic signals near the college, including Teynampet, Alwarpet, Nandanam, and AGDMS signals.







At these locations, volunteers actively engaged with the public to promote essential road safety messages. They displayed impactful slogans such as:

- சாலை விளக்கே எம் வாழ்க்கையின் ஒளி விளக்கு!
- தலைக்கவசம்! உயிர்க்கவசம்!
- சாலை பாதுகாப்பு!
- நம் உயிர் பாதுகாப்பு!
- சாலை விதிகள்!
- சாவைக் குறைக்கும்!
- போதையில் வாகனம் ஓட்டாதீர்கள்!

These are some of the slogans displayed at the signals as part of the volunteers' efforts to instill a strong sense of responsibility among pedestrians and motorists. The practical experience provided the volunteers with valuable knowledge about traffic regulations and reinforced the importance of their role in promoting road safety awareness among the general public. This initiative not only enriched their understanding of road safety but also instilled a strong sense of social responsibility among the youth.





NCC UNIT

"மாய்வு"

Creating Awareness on the Impact of Substance Abuse on Youth
The cadets of JBAS NCC conducted their fourth Thalir event, titled "மாய்வு", on the topic Impact of Substance Abuse on Youth on 10th January 2025 at CSI St. Ebba's Girls Higher Secondary School, Mylapore, Chennai, at 1400 hours. The primary objective of this event was to inform and educate students about the dangers of substance abuse and strategies to prevent and overcome it. The audience comprised students of Classes 6 and 7.

The event began with a welcome speech, where the Thalir representatives, other college representatives, and students were warmly greeted. The Master of Ceremonies (MC) provided a detailed explanation of drug abuse, its harmful effects, and the importance of prevention.





The event began with a welcome speech, where the Thalir representatives, other college representatives, and students were warmly greeted. The Master of Ceremonies (MC) provided a detailed explanation of drug abuse, its harmful effects, and the importance of prevention.

To make the event engaging and informative, creative activities such as puzzle games, relay races, and memory tests were conducted, all centered around the theme of substance abuse. The MC actively interacted with the students, asking questions related to the topic, which the students answered with great enthusiasm, gaining valuable knowledge in the process.

Towards the end of the event, prizes were awarded to students who participated and emerged as winners of the games. The session concluded with a pledge to stay away from drugs and promote a healthy, drug-free life for themselves, their families, and their communities.





The cadets expressed their gratitude to their caretaker, Dr. N. Faiza Banu Ma'am, for witnessing the event. They also extended heartfelt thanks to the college management for their continuous support and appreciated all the representatives who attended the event.





NCC UNIT

"புதுவிழி"

Creating Awareness on Recovery from Substance Abuse and Educating on Its Impact and Risk Factors

The cadets of JBAS NCC conducted their fifth Thalir event, titled "புதுவிழி", on the topic Impact of Substance Abuse on Youth on 13th January 2025 at Chennai Circle Library, Alwarpet, at 1500 hours. The key objectives of this event were to highlight the impact of addiction, educate on risk factors, promote prevention measures, foster hope through recovery, and engage in social responsibility.

This event was based on Wall Painting. The event was live-streamed on the official JBAS NCC Instagram page. Preparations began a week before the event when the cadets whitewashed the wall.





The event commenced with a welcome speech, where the Thalir representatives, other college representatives, and the general public were warmly greeted. The event was conducted in Tamil to ensure better understanding among the public.

The wall painting was carried out in three parts:

1. First Part: Focused on educating about the risk factors of addiction, highlighting triggers such as stress, peer pressure, and other influencing factors.
2. Second Part: Illustrated the adverse impact of substance abuse and digital addiction on youth's health and future. This section emphasized the message: "Recovery Is Possible, Believe in Yourself."
3. Third Part: Depicted recovery, healthy habits, and strategies to overcome addiction and rebuild life. The phrase "Freedom Begins with RecoveryTM" was prominently highlighted.





The audience also enthusiastically participated in the wall painting activity alongside the cadets. Handmade posters were displayed to add further details to the event.

To inspire hope and resilience, the cadets sang a meaningful song on recovery:

"சிறகுகள் கிழிந்த பறவை போல்
வாழ்வு தடுமாறும் போது
மயக்கம் தரும் வண்ணங்கள்
மனதை மயக்கும்
நிலை தடுமாறும் நாட்களில்
மனதை மயக்கும் மாயை
உண்மை மறந்து தவறிடும்
வாழ்வின் நிறம் மங்கும்

கண்ணே வெளியே வா...
வாழ்வின் அர்த்தம் உணர்த்தும்
மீண்டும் எழுந்திரு கண்ணே

கண்ணே வெளியே வா...
மனதை மலர விடுவோம்
புதிய வாழ்வை நோக்கி."





The cadets extended their heartfelt gratitude to their caretaker, Dr. N. Faiza Banu Ma'am, for witnessing the event. They also thanked the college management for their unwavering support and appreciated all the representatives who attended the event.



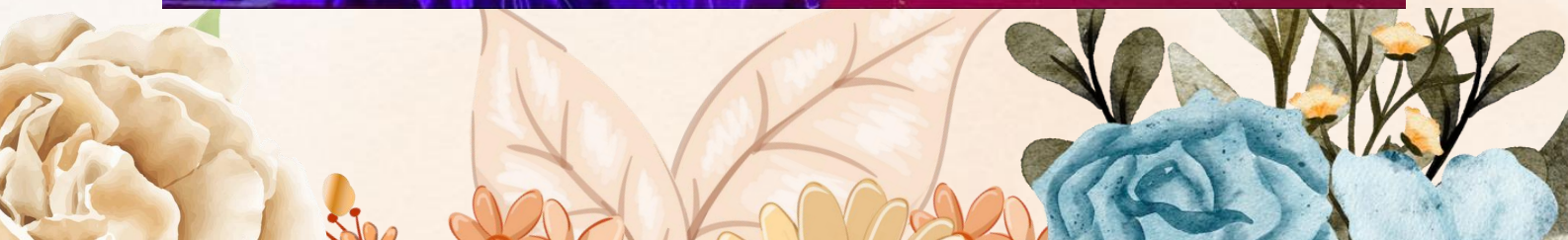


PG AND RESEARCH DEPARTMENT OF ENGLISH

The "PG and Research Department of English" successfully organized a "Theatre Festival" on 30th January 2025 , marking a significant cultural and academic milestone. This festival served as a platform for students to showcase their theatrical talents, engage with dramatic literature, and experience live performances that enriched their understanding of theatre arts.

The event featured a diverse range of plays, highlighting various literary themes and styles, from classical to contemporary theatre. It provided students with an opportunity to explore performance techniques, script interpretation, and stagecraft, fostering creativity and collaborative learning. The festival was not only an artistic endeavor but also an academic initiative that reinforced the importance of theatre in literary studies.







PG AND RESEARCH DEPARTMENT OF ENGLISH (F.N. & A.N.)

International Conference

**Exploring Innovations in Contemporary Language,
Literature, and Social Sciences**

In the name of Allah, the Most Beneficent, the Most Merciful



Justice Basheer Ahmed Sayeed College for Women
(Autonomous), Chennai - 600018
College with Potential for Excellence
Accredited by NAAC in 2022 at A⁺⁺ Grade (4th Cycle)
An ISO 9001 - 2015 Certified Institution

The Department of English

Cordially invites you to the

International Conference
on
***Exploring Innovations in Contemporary Language,
Literature and Social Sciences:
Trends, Technology and Transformation***

HYBRID MODE

Date: 23rd January 2025

Time: 9.00 a.m.

Venue: College Auditorium

Dr. Amthul Azeez
Principal & Correspondent

Dr. N. Mehar Taj
Associate Professor & Head
PG & Research Department of English (FN)

Mrs. A. Sarwath Unisa
Dean of Arts, Associate Professor & Head
Department of English (AN)





The Department of English, AN, organized an international conference titled Exploring Innovations in Contemporary Language, Literature, and Social Sciences: Trends, Technology, and Transformation on January 23, 2025. Conducted in a hybrid mode at the college auditorium, the event provided an academic platform for scholars and researchers to discuss the evolving landscape of humanities, the role of technology in education, and the intersections of culture and society. The conference emphasized the importance of interdisciplinary approaches in contemporary studies, addressing how literature, language, and social sciences are adapting to modern advancements and challenges.

The first speaker explored food politics, emphasizing how culinary traditions shape cultural identities and social interactions. He introduced itadakimasu, a Japanese phrase expressing gratitude before meals, and addressed issues such as cultural appropriation and globalization, highlighting food's cultural and societal impact.





Dr. Manu Mangattu, the second speaker, presented *The Bohemian Turn in Literary Studies: Incubating Humanities in the Digital Age*, examining how humanities have moved beyond traditional frameworks to embrace cultural studies, everyday experiences, and marginalized voices. Referencing key thinkers such as Raymond Williams, Jacques Derrida, Donna Haraway, and Michel Foucault, he explored post-humanist perspectives and the shift away from a purely human-centric approach. He emphasized the interdisciplinary nature of the humanities, their engagement with over 50 disciplines, and their evolving role in addressing technological and societal challenges. His discussion underscored the need for a Bohemian spirit in the humanities—one that adapts, evolves, and integrates digital advancements to remain relevant.





The third speaker discussed the evolution of digital pedagogy, reflecting on his transition to online learning during COVID-19. He explored how technology reshaped education, enhancing accessibility and interaction while presenting challenges for educators and students. He highlighted how digital tools transformed teaching methods, improving engagement and learning outcomes, and emphasized the need to adapt to technological advancements for more inclusive education.

The conference brought together scholars to explore contemporary shifts in literature, language, and social sciences. Over 170 research papers were presented across online and offline sessions, making it a significant academic event that fostered insightful discussions and knowledge exchange.





WRITER'S CORNER

The Power of Nature

In whispers soft, the wind takes flight,
A breath of dawn, a kiss of light.
Mountains rise with ancient grace,
Their silent strength time can't erase.

The ocean roars with boundless might,
A symphony of dark and bright.
Each wave, a story, fierce and deep,
Of secrets vast the waters keep.

The forest hums, alive, untamed,
A wild heart that can't be claimed.
Roots dig deep, and branches soar,
A dance of life forevermore.

The thunder speaks, the lightning sings,
The sky unfolds its silver wings.
Rain falls soft, then fierce and true,
A force that cleanses, wild and new.

Nature stirs with breath unseen,
Both fierce and kind, both harsh and keen.
A timeless power, bold and free,
The earth's own pulse—eternity.

by

Afreen Fathima.K (III B.SC ND)





The Pulse of the Wild

Beneath the sky's eternal dome,
Where winds like ancient spirits roam,
The earth awakes with breath profound,
A whisper first, then mighty sound.

Mountains, crowned in silver frost,
Hold secrets time itself has lost.
Their jagged spires, sharp and high,
Scratch poems in the open sky.
Each stone, a verse from ages past,
A memory carved to forever last.

The ocean stirs—a restless beast,
Its hunger knows no end, no feast.
It speaks in waves, both fierce and deep,
Of treasures drowned and dreams that sleep.
With every crash upon the shore,
It writes its will, forevermore.

The forest breathes in emerald sighs,
A maze of green where shadow lies.
Leaves murmur secrets to the breeze,
In ancient tongues of roots and trees.
The moss, a soft and velvet throne,
For creatures carved from bark and bone.
Lightning splits the sky apart,
A silver dagger, nature's art.
Thunder follows—deep, profound,
A primal drum that shakes the ground.
The storm, a wild, unbridled king,
Commands the skies with ruthless wing.





**Rivers carve with patient hands,
Their fingers shaping ancient lands.
They twist and turn, they dance and weave,
A tapestry of life they leave.
Each droplet hums a song of grace,
A mirror of the sky's own face.**

**The desert hums in heat's embrace,
A silent, endless, burning space.
Yet even here, life dares to bloom,
A flower bright against the gloom.
The sun, a tyrant in the sky,
Yet paints the world as it drifts by.**

**The moon, a ghost with silver crown,
Watches as the stars rain down.
A guardian of tides and dreams,
She whispers soft in silver streams.
The night becomes her velvet stage,
A book of stars on every page.**

**Nature—wild, untamed, alive,
A force that breaks, a will to thrive.
It loves, it rages, mourns, and sings,
The blood of earth in hidden springs.
No cage can hold, no chain restrain,
The pulse of wild in sun and rain.**

**So stand in awe, and dare to see—
The raw, relentless mystery.
For every stone, and leaf, and wave,
Carries the power no hand can save.**

By

Fouziya Banu (Home science)





PHOTOGRAPHS



PRIYA.N (BCA)





AFSHAN FATHIMA.S
III RD BCA B





AMIRTHA ROSHINI.S
DEPARTMENT OF MICROBIOLOGY



MUSARATH FATHIMA
DEPARTMENT OF BA CORPORATE
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AYSHA FATHIMAL (BCA)





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M.ZEENATH ARIFA
M.A ENGLISH

